

Mike Marchev
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Follow-Up Letter

Dear Mr. Smith,

You certainly have a great bunch of people at XYZ, and I thoroughly enjoyed the time we spent together today.

River Cruising is a “winner” when it comes to seasoned travelers. As I alluded to during my talk, it is becoming the most popular segment in the travel industry.

What I did not mention was the opportunities available in Africa and in Asia. It truly is a fabulous alternative. ***River Cruising Has Arrived!***

Should your group have any questions after giving it some thought, please know I answer my calls and emails personally. I am looking forward to discussing the many possibilities with you.

Thanks for taking (and making) the time for my presentation.

All the best.

Mike Marchev

PS. Did you know that River Cruising